

Bright Futures

Futuros Brillantes



60% of Latino children in Wisconsin do not have access to pre-k education

DID YOU KNOW?

1 MILLION new neural connections are made every second in the first years of life



THE VISION

A \$5 million campaign to build a bright, modern learning center focused on kindergarten readiness that serves as a model for early childhood education in Milwaukee and the nation.



Disadvantaged children who *don't* participate in high quality education are:

- **50%** more likely to be placed in special education
- **25%** more likely to drop out of school
- **60%** more likely to never attend college
- **40%** more likely to become a teen parent
- **70%** more likely to be arrested for a violent crime

Together, we can ensure children in our growing community do NOT become part of these statistics. This center will create an entry point for a cradle to career pathway.



WHY IS THIS COMMUNITY SO IMPORTANT?



Latino children are roughly **1** in every **4** children in the US
By **2050**, the projection is **1** in every **3** children



MKE's Latino population accounts for all of the city's net population growth since **2000**

53215 is Wisconsin's most densely populated zip code with children under **14**



By age **5**, Hispanic children are often up to **2** years behind the development of their white peers





WHY UCC

- Community trust earned through **50** years of successfully serving local families & the Latino community
- Can provide a seamless transition between UCC early learning & elementary education for students & families.
- Will extend this success to early childhood learning & finalize the pathway from cradle to college
- UCC pre-college program raised the **college acceptance rate** of participants from **8%** at its inception ten years ago to **96% today**

UCC'S RECORD OF SUCCESS



Currently serving almost **2000** students daily from K3 - College



85% of UCC Alumni are enrolled in higher education



96% of UCC alumni graduate high school



WHAT WE WILL CREATE

- A place where children receive an education centered in language and literacy, social and emotional development, cognitive and fine-motor skills.
- A place where families are embraced by the full spectrum of wrap-around and healthcare support programs offered by UCC to ensure the entire family continues on a path of success.
- A place where our community creates kindergarten ready children prepared to begin down a pathway of career readiness and family-sustaining jobs that foster a healthy community for generations to come.
- A state-of-the-art facility that serves as a model for high quality childcare and early education initiatives in a densely populated and underserved community with your investment in our **\$5 million Bright Futures Campaign** to re-envision the UCC Childcare and Early Learning Center.



Recipients of early childhood education are:



18% more likely to be employed



24% more likely to own a home

MORE likely to earn more 

For every **\$1** invested in early education society receives a return up to **\$17**



DONATE

Donate today or schedule a tour of our current UCC Early Learning Academy at **2210 W. Becher St., Milwaukee, WI** to see a promising start for our community's bright future! Email alent@unitedcc.org or call **414-389-4717**.

